

Benefits of Study Abroad

In order to effectively market your program to students, it is important to fully understand the many benefits of studying abroad and to be able to leverage and communicate these benefits to each student's unique needs and ambitions.

Study abroad offers a number of possible benefits for students from any background and in any academic track:

Language Acquisition	Hands-on Learning	International Networking	Global Awareness
Intercultural Competence	Relationship Building	Leadership Skills	Self-Confidence

Additionally, three main benefits of study abroad have been highlighted in a number of recent studies: benefits related to academic performance, future careers, and personal growth.

Academic Benefits

Career Benefits

Personal Benefits